

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 271028Z MAR 75
FM AMEMBASSY MADRID
TO SECSTATE WASHDC 1414
INFO AMCONSUL BILBAO
AMCONSUL BARCELONA
USDOC WASHDC

UNCLAS MADRID 2073

E.O. 11652: N/A

TAGS: BEXP, SP

SUBJECT: ADVANCED METALWORKING AND FINISHING TECHNICAL SALES
SEMINAR MAY 26-JUNE 13, 1975

REF STATE 56408

1. CONSULATE BILBAO AND EMBASSY MADRID ARE PLEASED BY PROSPECT OF MOUNTING FIRST USDOC SPONSORED PROMOTIONAL ACTIVITY EVER HELD IN BILBAO. THEME OF SUBJECT SEMINAR TAILOR MADE FOR THIS AREA SPAIN.

2. PROPOSED SCHEDULE O.K. WITH ONE MINOR CHANGE. JUNE 13 IS HOLIDAY IN SPAIN. WE PROPOSE ENDING SEMINAR EVENING JUNE 12.

3. BILBAO CONTROL OFFICER IS PRINCIPAL OFFICER WALTER WEST AND MADRID CONTROL OFFICER LEO CECCHINI. SUGGEST ALL MATERIALS FROM USDOC AND PARTICIPATING AMERICAN COMPANIES BE SENT TO MADRID CONTROL OFFICER USING FOLLOWING ADDRESS:
COMMERCIAL OFFICE, AMERICAN EMBASSY, APO NEW YORK 09285. DO NOT REPEAT NOT USE AIR FREIGHT UNLESS ABSOLUTELY UNAVOIDABLE.

4. BILBAO CONTRORQJYYQNER HAS SECURED USE OF SPANISH SYNDICAL ORGANIZATION AUDITORIUM ON JUN 9 AND 10 FOR SEMINAR SESSIONS. AUDITORIUM HAS SIMULTANEOUS TRANSLATION FACILITIES WITH EAR-PHONES. ONLY COST TO USDOC WILL BE SERVICES OF TECHNICIAN TO BE EMPLOYED SEPARATELY AT APPROX. FORTY DOLLARS PER DAY. WE
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UNDERSTAND INTERPRETER WILL ACCOMPANY SEMINAR GROUP. HOWEVER,

IF NECESSARY, INTERPRETER CAN BE OBTAINED LOCALLY FOR APPROX. SIXTY DOLLARS PER DAY.

5. SPANISH AMZBICAN CULTURAL ASSOCIATION LOCATED ACROSS STREET FROM CONSULATE BILBAO HAS OFFERED TO LET SEMINAR PARTICIPANTS UTILIZE ITS FACILITIES FREE OF CHARGE FOR INDIVIDUAL BUSINESS APPOINTMENTS JUNE 11 AND 12.

6. EMBASSY AGREES THAT BEST TRANSLATIONS ARE LOCAL AND HAS OBTAINED COST ESTIMATES FROM VERY RELIABLE LOCAL TRANSLATOR. BIOS AND COMPANY BACKGROUNDS WILL COST APPROXIMATELY TWO DOLLARS PER 100 WORDS (16 BIOS AND BACKGROUNDS ABOUT \$32). GENERIC PAPER ABSTRACTS WILL COST APPROX. TWO DOLLARS SEVENTY-FIVE PER 100 WORDS (8 ABSTRACTS TIMES 500 WORDS EACH EQUALS ABOUT \$100). FINAL TYPING WILL BE DONE IN EMBASSY.

7. HOTEL RESERVATIONS FOR SEMINAR GROUP MADE AT HOTEL ERCILLA, ERCILLA 37, BILBAO, ABOUT 5-10 MINUTES FROM SEMINAR SITE. EIGHT SINGLES APPROX. \$11 EACH AND ONE SUITE APPROX. \$30 FOR JUNE 7-12.

8. HOTEL RESERVATIONS FOR ADVANCE OFFICER ROGER TURNER ARE AS FOLLOWS: MAY 15-HOTEL LOS GALGOS MADRID (NEW HOTEL OVERLOOKING EMBASSY) APPROX. \$12 PER DAY; MAY 16-19-HOTEL NERVION, BILBAO (FIVE MINUTE WALK TO CONSULATE) APPROX. \$8 PER DAY; MAY NY - BARAJAS AIRPORT HOTEL, MADRID APPROX. \$15; JUNE 13-17 HOTEL LOS GALGOS, MADRID.

9. POST EMPHASIZES IMPORTANCE EARLY RECEIPT INFORMATION ON PARTICIPANTS AND TYPES OF EQUIPMENT. TRANSLATION AND PREPARATION PROMOTIONAL FLYERS AND SEMINAR PAPERS WILL TAKE THREE TO FOUR WEEKS FROM DATE WE RECEIVE MATERIALS. AGAIN SEND ALL INFORMATIONAL MATERIALS TO APO ADDRESS.

10. POST REITERATES STRONG RECOMMENDATION THAT SEMINAR BE HEAVILY ORIENTED TOWARD AMERICAN MADE NUMERICALLY CONTROLLED MFE AS WELL AS NUMERICAL CONROLS FOR LOCALLY MANUFACTURED MFE. STABLER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MADRID02073
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750107-0967
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750310/aaaaaipn.tel
Line Count: 98
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 56408
Review Action: RELEASED, APPROVED
Review Authority: woolflhd
Review Comment: n/a
Review Content Flags:
Review Date: 24 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 JUN 2003 by RuthemTJ>; APPROVED <07 JAN 2004 by woolflhd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ADVANCED METALWORKING AND FINISHING TECHNICAL SALES SEMINAR MAY 26-JUNE 13, 1975
TAGS: BEXP, SP
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006